CONTRACT

WOIO
1717 East 12th Street
Cleveland, OH 44114
(216) 771-1943

Contract / Revision	Alt Order #
822126 /	06321651

Product		
ROMNEY FOR PRESIDENT		
Contract Dates	Estimate #	
09/19/12 - 09/25/12	**88**	
Advertiser		Original Date / Revision
Romney, Mitt/R/President		09/18/12 / 09/18/12

Billing Cycle	Billing Calendar	Cash/Trade
EOM/EOC	Broadcast	Cash
Station	Account Executive	Sales Office
WOIO	Teresa Difuria	Telerep-Philade
Special Handling		
Give to AE		
Demographic		
Adults 35+		
IDB#	Advertiser Code	Product Code
Agency Ref		Advertiser Ref

And:

American Rambler Productions
138 Conant Street
Beverly, MA 02494

*Line	Ch	Start Date	End Date	Description	Start/End Time	Days	Length	Spots/ Week	Rate	Type	Totals Spots	Totals Amount
N 1	WOIO	09/19/12	09/21/12	Action News at 6a	6-7a		:30			NM	6	$750.00
		Start Date	End Date	Weekdays	Spots/Week		Rate					
Week:		09/17/12	09/23/12	--WTF--	6		$125.00					
N 2	WOIO	09/24/12	09/25/12	Action News at 6a	6-7a		:30			NM	4	$600.00
		Start Date	End Date	Weekdays	Spots/Week		Rate					
Week:		09/24/12	09/30/12	MT-----	4		$150.00					
N 3	WOIO	09/24/12	09/25/12	The Early Show	7-9a		:30			NM	4	$400.00
		Start Date	End Date	Weekdays	Spots/Week		Rate					
Week:		09/24/12	09/30/12	MT-----	4		$100.00					
N 4	WOIO	09/19/12	09/21/12	The Early Show	7-9a		:30			NM	6	$690.00
		Start Date	End Date	Weekdays	Spots/Week		Rate					
Week:		09/17/12	09/23/12	--WTF--	6		$115.00					
N 5	WOIO	09/19/12	09/21/12	America Now	9-10a		:30			NM	3	$375.00
		Start Date	End Date	Weekdays	Spots/Week		Rate					
Week:		09/17/12	09/23/12	--WTF--	3		$125.00					
N 6	WOIO	09/24/12	09/25/12	America Now	9-10a		:30			NM	2	$250.00
		Start Date	End Date	Weekdays	Spots/Week		Rate					
Week:		09/24/12	09/30/12	MT-----	2		$125.00					
N 7	WOIO	09/19/12	09/21/12	Let's Make A Deal	10-11a		:30			NM	3	$1,500.00
		Start Date	End Date	Weekdays	Spots/Week		Rate					
Week:		09/17/12	09/23/12	--WTF--	3		$500.00					
N 8	WOIO	09/19/12	09/21/12	Price is Right	11a-12p		:30			NM	3	$1,575.00
		Start Date	End Date	Weekdays	Spots/Week		Rate					
Week:		09/17/12	09/23/12	--WTF--	3		$525.00					
N 9	WOIO	09/24/12	09/25/12	Price is Right	11a-12p		:30			NM	2	$4,000.00
		Start Date	End Date	Weekdays	Spots/Week		Rate					
Week:		09/24/12	09/30/12	MT-----	2		$2,000.00					
N 10	WOIO	09/19/12	09/21/12	Action News at Noon	12-1230p		:30			NM	6	$2,850.00
		Start Date	End Date	Weekdays	Spots/Week		Rate					
Week:		09/17/12	09/23/12	--WTF--	6		$475.00					
N 11	WOIO	09/24/12	09/25/12	Action News at Noon	12-1230p		:30			NM	4	$9,600.00
		Start Date	End Date	Weekdays	Spots/Week		Rate					

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Contract / Revision	Alt Order #
822126 /	06321651

Contract Dates	Product	Estimate #
09/19/12 - 09/25/12	ROMNEY FOR PRESIDI	**88**

Advertiser	Original Date / Revision
Romney, Mitt/R/Presiden	09/18/12 / 09/18/12

*Line	Ch	Start Date	End Date	Description	Start/End Time	Days	Length	Spots/ Week	Rate	Type	Totals Spots	Totals Amount
Week:		Start Date 09/24/12	End Date 09/30/12	Weekdays MT-----	Spots/Week 4	Rate $2,400.00						
N 12	WOIO	09/24/12	09/25/12	CBS Soaps	1230-2p		:30			NM	2	$4,000.00
Week:		Start Date 09/24/12	End Date 09/30/12	Weekdays MT-----	Spots/Week 2	Rate $2,000.00						
N 13	WOIO	09/19/12	09/21/12	CBS Soaps	1230-2p		:30			NM	3	$1,800.00
Week:		Start Date 09/17/12	End Date 09/23/12	Weekdays --WTF--	Spots/Week 3	Rate $600.00						
N 14	WOIO	09/19/12	09/21/12	Action News at 4p	4-5p		:30			NM	6	$2,700.00
Week:		Start Date 09/17/12	End Date 09/23/12	Weekdays --WTF--	Spots/Week 6	Rate $450.00						
N 15	WOIO	09/24/12	09/25/12	Action News at 4p	4-5p		:30			NM	4	$2,000.00
Week:		Start Date 09/24/12	End Date 09/30/12	Weekdays MT-----	Spots/Week 4	Rate $500.00						
N 16	WOIO	09/24/12	09/25/12	Action News at 5p	5-6p		:30			NM	4	$6,000.00
Week:		Start Date 09/24/12	End Date 09/30/12	Weekdays MT-----	Spots/Week 4	Rate $1,500.00						
N 17	WOIO	09/19/12	09/21/12	Action News at 5p	5-6p		:30			NM	6	$3,000.00
Week:		Start Date 09/17/12	End Date 09/23/12	Weekdays --WTF--	Spots/Week 6	Rate $500.00						
N 18	WOIO	09/19/12	09/21/12	Action News at 6p	6-630p		:30			NM	6	$4,200.00
Week:		Start Date 09/17/12	End Date 09/23/12	Weekdays --WTF--	Spots/Week 6	Rate $700.00						
N 19	WOIO	09/24/12	09/25/12	Action News at 6p	6-630p		:30			NM	4	$10,000.00
Week:		Start Date 09/24/12	End Date 09/30/12	Weekdays MT-----	Spots/Week 4	Rate $2,500.00						
N 20	WOIO	09/19/12	09/21/12	M-F 730-8p	730-8p		:30			NM	6	$12,000.00
Week:		Start Date 09/17/12	End Date 09/23/12	Weekdays --WTF--	Spots/Week 6	Rate $2,000.00						
N 21	WOIO	09/24/12	09/25/12	M-F 730-8p	730-8p		:30			NM	4	$8,000.00
Week:		Start Date 09/24/12	End Date 09/30/12	Weekdays MT-----	Spots/Week 4	Rate $2,000.00						
N 22	WOIO	09/24/12	09/25/12	Action News at 11p	11-1135p		:30			NM	4	$12,000.00
Week:		Start Date 09/24/12	End Date 09/30/12	Weekdays MT-----	Spots/Week 4	Rate $3,000.00						
N 23	WOIO	09/19/12	09/21/12	Action News at 11p	11-1135p		:30			NM	6	$6,000.00
Week:		Start Date 09/17/12	End Date 09/23/12	Weekdays --WTF--	Spots/Week 6	Rate $1,000.00						
N 24	WOIO	09/24/12	09/25/12	David Letterman	1135p-1238a		:30			NM	2	$1,000.00
Week:		Start Date 09/24/12	End Date 09/30/12	Weekdays MT-----	Spots/Week 2	Rate $500.00						
N 25	WOIO	09/19/12	09/21/12	David Letterman	1135p-1238a		:30			NM	3	$1,050.00
Week:		Start Date 09/17/12	End Date 09/23/12	Weekdays --WTF--	Spots/Week 3	Rate $350.00						
N 26	WOIO	09/24/12	09/25/12	Action News at 5a	5-6a		:30			NM	4	$600.00
Week:		Start Date 09/24/12	End Date 09/30/12	Weekdays MT-----	Spots/Week 4	Rate $150.00						
N 27	WOIO	09/19/12	09/21/12	Action News at 5a	5-6a		:30			NM	6	$750.00
Week:		Start Date 09/17/12	End Date 09/23/12	Weekdays --WTF--	Spots/Week 6	Rate $125.00						

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Advertiser	Original Date / Revision
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		Start Date	End Date	Weekdays	Spots/Week	Rate						
N 28	WOIO	09/20/12	09/20/12	Thur Hour 3	10-11p		:30			NM	1	$2,000.00
Week:		09/17/12	09/23/12	---1---	1	$2,000.00						
N 29	WOIO	09/22/12	09/22/12	Sat Early Show	9-11a		:30			NM	2	$250.00
Week:		09/17/12	09/23/12	-----2-	2	$125.00						
N 30	WOIO	09/22/12	09/22/12	Sat Hour 2	9-10p		:30			NM	1	$1,000.00
Week:		09/17/12	09/23/12	-----1-	1	$1,000.00						
N 31	WOIO	09/22/12	09/22/12	Sat Hour 3	10-11p		:30			NM	1	$1,100.00
Week:		09/17/12	09/23/12	-----1-	1	$1,100.00						
N 32	WOIO	09/23/12	09/23/12	CBS Sunday Morning	9-1030a		:30			NM	2	$900.00
Week:		09/17/12	09/23/12	------2	2	$450.00						
N 33	WOIO	09/23/12	09/23/12	Face the Nation	1030-11a		:30			NM	1	$450.00
Week:		09/17/12	09/23/12	------1	1	$450.00						
N 34	WOIO	09/23/12	09/23/12	7-8p	7-8p		:30			NM	1	$3,500.00
Week:		09/17/12	09/23/12	------1	1	$3,500.00						
N 35	WOIO	09/23/12	09/23/12	1130p-1230a	1130p-1230a		:30			NM	2	$1,050.00
Week:		09/17/12	09/23/12	------2	2	$525.00						
									Totals		124	$107,940.00

Time Period	# of Spots	Gross Amount	Net Amount
08/27/12 -09/25/12	124	$107,940.00	$91,749.00
Totals	124	$107,940.00	$91,749.00

Signature: _____ **Date:** _____

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